SAVOY BROIL

STEAK TENDERNESS

Your days of searching are over . . . at last you can be confident that the beef dinner awaiting your family is going to be tender, juicy, and flavorful. A unique process, patented by Swift & Company, makes this possible . . . look for it at your our market . . . reach for the seal that says "Swift's Premium Proten Tendered Beef"!

Swift's Premium Proten* BEEF

$1.59 lb. JUICY & TENDER

CUBED BUCKET STEAKS . . . . lb. $1.69

TASTY . . . BOILING BEEF . . . . . lb. 49¢

LEAN . . . GROUND CHUCK . . . . . lb. $1.19

"ALL OUR BEEF IS SWIFT PREMIUM PROTEN"

FRESH . . PICNIC PORK ROAST 5-7 lb. AVG. lb. 69¢

KINGS DOES *More*

SHORT RIBS OF BEEF . . . . . lb. 79¢

TENDER CUBED PORK STEAK . . . $1.29 lb.

DINNER BELL SAUSAGE . . . . . lb. 89¢

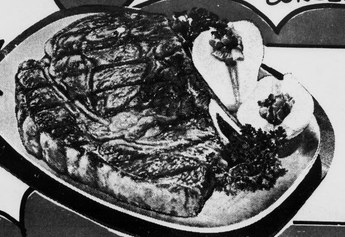
SMOKED . . . PORK CHOPS . . . CENTER CUT RIB . . . . . $1.39 lb.

"YOU CAN TASTE THE DIFFERENCE"

CHUCK STEAK lb. 99¢

IMPERIAL OVEN ROAST $1.39 lb. BONELESS

TENDER 6" CUT RIB STEAK $1.49



VALLEYDALE (All Meat or TEEN) FRANKS . . . . lb. 95¢

VALLEYDALE BACON . . . . lb. 99¢

VALLEYDALE BOLOGNA . . . . lb. 95¢

NEW TEXAS CARROTS . . . . . 2 1-lb. BAGS 39¢

RUBY RED RADISHES . . . . . 2 6-oz. PKGS. 19¢

TENDER New Crop YELLOW CORN . . . . . 3 Lg. Ears 35¢

GENUINE IDAHO BAKING POTATOES . . . . 2 lbs. 35¢

JUICY FLORIDA ORANGES . . . . . Doz. 49¢

NEW CROP . . SPRING ONIONS . . . . . 2 Bu. 29¢

LOCAL GROWN KALE SALAD . . . 2 lbs. 39¢

SHOP OUR PRODUCE DEPT. & SAVE!

CELERY CRISP GREEN 2 FOR 49¢

Our Garden Special

GREAT PRODUCE BUYS

GEMS OF OUR GARDEN

VINE RIPENED TOMATOES 3 lbs. $1.0

JUICY . . . . FLA. GRAPE-FRUIT 8 FOR $1.0 27's

Start Right! Stay Bright!

PLANT THEM NOW - ENJOY THEM LATER

GREAT SPECIALS FROM OUR . . . LAWN & GARDEN DEPT.

FERTILIZER

5-10-5	5-10-10	10-10-10
80 lb. BAG $2.19	80 lb. BAG $2.49	80 lb. BAG $2.99

PEAT HUMS . . . . . 50-lb. BAG $1.29

PINE BARK MULCH . . . . . 50-lb. BAG $1.09

KENTUCKEY FESCUE MIX GRASS SEED . . . 3-lb. BAG $1.79

LAWN PATCH GRASS SEED . . . 1-lb. BAG 69¢

COAL GREEN GRASS SEED . . . 5-lb. BAG $1.49

WITH COVER . . . . (20-GAL.) GARBAGE CAN . . . EA. $2.59

EVERYTHING YOU NEED TO GET an EARLY START on that LAWN